



PACIFICA
GRADUATE INSTITUTE

2022-23
PRESIDENT'S
REPORT



DEPTH PSYCHOLOGY FOR ALL

Expanding Pacifica's Impact

Elevating Student Outcomes

Empowering Organizational Development

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Thank You, Pacifica Community

In these trying times, heartfelt thanks for your dedication, embodying Pacifica's motto: "animae mundi colendae gratia" – *tending soul in and of the world*.

May compassion flow through us, guided by empathy, forging a resilient and supportive community.

May you discover comfort and resilience in adversity, with unwavering strength as your constant companion.

May hope brightly light your path, bringing healing to each step and fostering courage amid uncertainties.

Together, let us embrace unity in our commitment to nurture the soul of the world.



Reflections From The President And Board Chair

Dear Pacifica Community,

Reflecting on the 2022–23 academic year, our heartfelt appreciation extends to the distinguished Board of Trustees, exceptional leadership team, devoted faculty, and committed staff. Together, we have woven a narrative of academic excellence, symbolizing our shared dedication to forward-thinking scholarship that consistently nurtures intellectual rigor and innovation. Here, we highlight four pivotal milestones from the past year:

Two WSCUC

Approved Online Degrees

Obtaining WSCUC approval for two online degrees signifies a crucial moment in Pacifica’s history and commitment to expanding educational accessibility. Our influence extends beyond campus borders through collaborations with esteemed organizations, such as the International Association of Analytical Psychology, the American Psychological Association, and regional entities like the Santa Barbara Foundation. Throughout the last academic year, we engaged with over 10,000 participants through online and on-campus events, showcasing our commitment to community engagement and global outreach. Noteworthy initiatives include the impactful Global Summit, the inaugural Journey Week events, and the invaluable support provided through Pacifica Alumni Association Careline (PGIAA).

\$594K Scholarships Awarded to 300+ Students and Faculty

Aligned with our commitment to elevating learner outcomes, Pacifica has made substantial progress. Establishing our Strategic Enrollment and Student Success team and conference



**Dr. Thyonne Gordon, Ph.D.,
Board Chair**



**Dr. Leonie H. Mattison, Ed.D.,
MBA, President and CEO**

scholarships, resulting in 23 faculty and 45 student presentations and publications underscores our vibrant community's academic achievements and contributions. The PGIAA Buddy program connects students to invaluable mentoring services, and our integrated Student Support Hub framework ensures wrap-around support services, enriching the student journey. These initiatives reflect our unwavering dedication to academic excellence, as exemplified by the groundbreaking NFCDD Faculty Development Platform and the implementation of a new faculty onboarding program, marking a transformative impact on Pacifica's academic community.

14% Increase

in Fall New Student Enrollment

Pacifica has successfully executed key faculty omnibus resolutions, including the Inaugural Faculty Workload and Compensation Study, Shared Governance Statement, and Strategic Enrollment Management Plan, showcasing our commitment to empowering organizational development. Furthermore, we prioritized employee professional development initiatives, appointed key leadership, faculty, and staff roles, and gained board approval for the 2030 Strategic Plan, emphasizing crucial organizational aspects. These achievements extend beyond the academic sphere, encompassing enhancements in campus facilities, IT infrastructure, and policy frameworks. Collectively, they form the solid foundation for our ongoing growth, innovation, and unwavering dedication to transparent, inclusive, and equitable practices.

As we anticipate a future where the transformative power of depth psychology knows no bounds, our deepest gratitude extends to each community member. Let us collectively continue to expand our impact, elevate student outcomes, empower organizational development, and ensure fiscal sustainability.

Board of Trustees

Development & Training:

The Board of Trustees elected to align with the National Association of Governing Boards (AGB), underscoring their dedication to continuous improvement through education and training at the board level. Board members have undergone comprehensive onboarding on the AGB platform, completing board orientation training. In addition, each member has pledged to a series of courses to enhance and fortify their skill sets. As part of the ongoing succession planning process, the board is pleased to welcome Simeon Stewart and Ada Yeh, further strengthening the collective expertise and ensuring a smooth transition for future leadership. This proactive approach aligns with our commitment to fostering a dynamic and well-prepared governing body.

Motto, Mission, Values & Commitment



Motto

Animae Mundi Colendae Gratia
Tending soul in and of the world.



Mission

The mission of Pacifica Graduate Institute is to foster creative learning and research in psychology and mythological studies framed in the traditions of depth psychology.



Values

- Logos
- Eros
- Consciousness
- Integrity
- Service
- Stewardship



Commitment

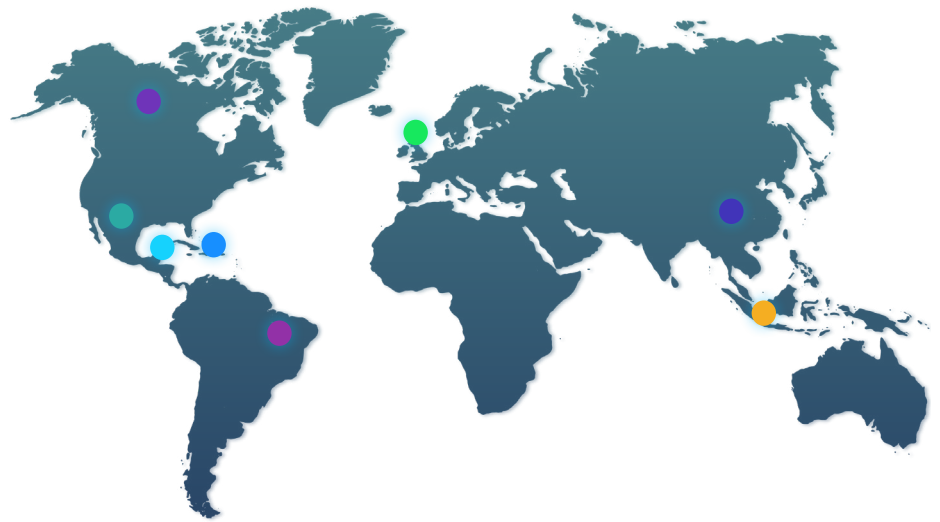
Make depth psychology accessible to all.



YEAR IN REVIEW

EXCELLENCE IN EDUCATION

- 23 Faculty and 45 Students Presentations and Publications
- 7 Coverdell Fellows
- 2 WSCUC-Approved Fully Online Degrees
- 12 Masters and Doctoral Degrees Offered across 8 Programs
- 5+ Graduate Certificates
- 89% pass rate LMFT Law and Ethics Exam (2022)
- 80% pass rate LMFT Clinical Exam (2022)



14 INTERNATIONAL STUDENTS

883 ACCROSS THE UNITED STATES

- Mexico - 1
- Brazil - 1
- Canada - 10
- Singapore - 1
- Jamaica - 1
- China - 1
- North Ireland - 1
- France - 1

STUDENTS-TO-FACULTY RATIO

11:1

Under 11 students in coursework for each instructor

SCHOLARSHIPS AWARDED

\$594K Scholarships awarded to 300+ students

- Pacifica Graduate Institute: \$488K
- Pacifica Extension: \$49K
- Pacifica Alumni Association: \$57K

FINANCIAL AID AWARDS

\$20MM Financial Aid awarded to 572 students

- Veterans: \$379K
- Peace Corps: \$54K
- Tribal Served: \$47K

TOTAL STUDENTS ENROLLED IN THE PROGRAMS

1,318 students enrolled in our degree and certificate programs

- 370 Masters
- 527 Doctoral
- 421 Certificates

ORGANIZATIONAL CULTURE

- 138 Faculty and Staff
- Military and Age-Friendly School
- \$22MM Budget
- 14% Increase in Fall Student Enrollment
- 91% Employee Retention Rate

ALUMNI RELATIONS

- 5.5K Total Alumni
- \$59K Total Giving
- 40 Total Events

2022-23 GRADUATES

- 158 Masters
- 60 Doctoral
- 261 Certificates

Current Staff Diversity and Gender Stat

White	87	63%
Hispanic or Latino	32	23%
2 or more races	5	4%
Black	9	7%
Asian	4	3%
AIAN	1	1%
Female	92	65%
Male	46	35%
Total	138	100%

Mission Moments



Beyond numbers and words, Pacifica is about people, experiences, and community. We are proud of the many varied moments from the past year when our mission came to life. Whether in milestones and rituals like graduation and orientation or a kind gesture from a colleague in the dining hall, these “mission moments” remind

us of who we are and why we are here. At the forefront of this is innovative, academic excellence rooted in depth psychology, compassionate care for one another, and a world in need. May this report celebrate these meaningful moments and this community’s commitment to carry them forward.



3rd Year Student

"I am very excited to see Pacifica continue deepening into its mission to become a successful, transformative, and learner-centered organization that students can feel proud to be a part of."

Staff

"As I write this, tears still come to my eyes. This first Teamwork Thursday was the best of bringing everyone together that I have seen. Thank you for your big visions and for welcoming everyone's big visions."

Faculty

"I wanted to write and share my support and appreciation for the work everyone has been doing to make PGI such a vibrant and alive community and workplace."

Pacifica's Leadership

In steering Pacifica Graduate Institute toward excellence, our dynamic leadership, including the Board of Trustees, Executive Leadership, and our esteemed Faculty, work together to foster an atmosphere of mutual respect, collegiality and shared accountability that drives the realization of our mission. We invite you to explore the diverse and accomplished individuals within these leadership bodies, uncovering the wealth of knowledge and experience that enriches our academic community.



Board of Trustees

- Dr. Thyonne Gordon, Ph. D., Board Chair: Business Profit Strategist, Author, Producer and Speaker
- Nancy Swift Furlotti, Ph.D., Trustee: Jungian Analyst in Private Practice in Carpinteria, Author, and International Speaker and Former President Of the C.G. Jung Institute of Los Angeles
- Kate Baumgart Hogenson, Trustee: Strategic Consultant in Experiential and Retention Marketing, International Association of Analytical Psychology and the CG Jung Institute of Chicago Affiliate
- Frank N. McMillan III, Trustee: Award-Winning Author, Educator and Speaker, International Association for Analytical Psychology (IAAP) Honorary Member
- Dick Osborn, Ph.D., Trustee: College President, Accreditation Officer, Board Member and Superintendent
- Thomas L. Steding, Ph. D., Trustee: CEO of Over Ten High Tech Companies, Author and Chairman.
- Simeon R. Stewart II, Trustee: Owner, Construction Manager; General Contractor, Design/Builder, Specialty Sub-Contractor and Multimedia Integrator
- Ada Yeh, Trustee, Trustee: Vice President, Head of Human Resources, and Employee Relations and Investigations

Executive Leadership Team

- Dr. Leonie Mattison, Ed.D., MBA, President and CEO
- Dr. Loraine Devos-Comby, Ph.D., Interim Provost & VP, Academic Affairs
- Larry Byer, Chief Financial Officer
- Bahara Stapelberg, Vice President of Policy & General Counsel
- Dr. Rica Toribio, Ed. D., Vice President of Strategic Enrollment
- Dr. Anselmo Villanueva, Ph. D., Vice President of People, Culture, and Inclusion
- Dianne Travis-Teague, Senior Director of Alumni Relations
- Lorelee M. Scott, MFA, Senior Director of Pacifica Extension and International Studies
- Nick Sabatino, M.P.A., Chief of Staff

Program Chairs

- Matthew Bennett, Psy.D. – Co-Chair, Counseling Psychology Department
- Jemma Elliot, M.A., L.M.F.T, L.P.C.C – Co-Chair, Counseling Psychology Department
- Susan James, Ph.D. – Chair, Community, Liberation, Indigenous, and Eco-Psychologies specialization of the Depth Psychology program
- Dylan Hoffman, Ph.D. – Co-Chair, Jungian and Archetypal Studies specialization of the Depth Psychology program
- Mary Wood, Ph.D. – Chair, Depth Psychology and Creativity with Emphasis in the Arts and Humanities program
- Peter T. Dunlap, Ph.D. – Co-Chair, Clinical Psychology program
- Camille Jarmie Harris, Ph.D. – Co-Chair, Clinical Psychology program
- Juliet Rohde-Brown, Ph.D. – Chair, Integrative Therapy and Healing Practices specialization of the Depth Psychology program
- David M. Odorisio, Ph.D. – Co-Chair, Mythological Studies program
- Emily Lord-Kambitsch – Co-Chair, Mythological Studies program

Cross-Functional Teams

In 2023, Pacifica introduced two cross-functional teams to foster collaboration across departments, embracing diverse perspectives in decision-making, ideas, and strategies. These teams contribute to the foundation of shared governance principles at Pacifica, emphasizing the value of collegiality.

President's Advisory Committee (PAC):

A consultative body composed of key faculty and staff representatives, collaborating with the President/CEO to enhance decision-making and strategic planning consistent with Pacifica's Mission, Vision, Core Values, and Strategic Plan.

2023 Members:

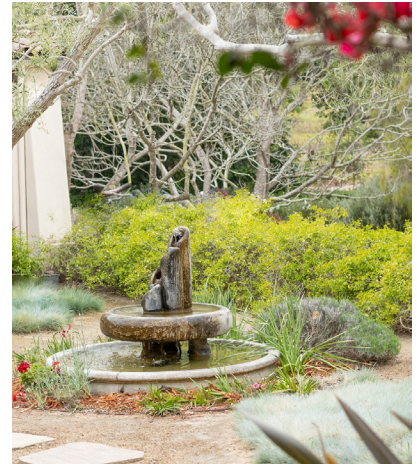
- Dr. Leonie H. Mattison, President & CEO
- Corion Douver, Admissions Coordinator
- Larry Byer, Chief Financial Officer
- Dr. Loraine Devos-Comby, Interim Provost, VP of Academic Affairs, VP of Institutional Effectiveness & Accreditation Liaison Officer
- Lorelee Scott, Sr. Director, Pacifica Extension & International Studies
- Emily Lord-Kambitsch, Co-Chair Mythological Studies & Associate Core Faculty
- Pat Katsky, Core Faculty & Special Advisor to the President
- Tania Parra Marin, Practicum Coordinator
- Meshach Puerto, Information Systems Administrator
- Norma Mesa, Director, Human Resources
- Jackie Ivy, Executive Assistant to the President

Coordinating-Operations Committee (Co-Op):

Comprising representatives from Program Chairs, Faculty Affairs Council, and Administrative Department Directors, this body connects staff and faculty leaders to support operational decision-making, communication flow, policy and procedure review, strategic expectations, and consultation.

2023 Members:

- Jessica Rubinstein, Director of Admissions
- Lauren Lastra, Director of Student Services
- Nick Sabatino, Chief of Staff
- Adam Brown, Director of Campus Operations
- Bruce Benton, Controller
- David Odorisio, Co-Chair of Mythological Studies & Associate Core Faculty
- Jemma Elliot, Co-Chair of Counseling Psychology Department and Core Faculty



Note: Membership may have shifted since publishing, and the listed individuals represent larger faculty and staff leadership bodies involved in Co-Op through various projects and joint meetings.



Diversity, Equity, And Inclusion

In 2020, recognizing the need to honor our past, improve our present, and secure our future, Pacifica partnered with Magnitude & Bond Consulting to comprehensively review our DEI campus climate and organizational structures. A task force supported by the Board of Trustees led working groups to assess climate, culture, recruitment, retention, support, organizational structures, policies, procedures, and community relations.



The year-long journey aimed to address expressed concerns of inequity and injustice within our campus community and lay the groundwork for structural and cultural transformations. The journey culminated in a report of findings and recommendations, giving rise to the Diversity and Inclusion Council. The council's mission is to actively support an inclusive, equitable, culturally competent educational community that respectfully welcomes and engages the richness of diversity across various dimensions.

Since the report's presentation in 2021, Pacifica has made significant strides in curriculum review, enhancing student access to DEI resources, increasing DEI-related events and communications, and implementing targeted hiring, recruitment, and retention strategies for underrepresented populations.

In November 2023, we prioritized creating a new role, Vice President of People, Culture, and Inclusion. Dr. Anselmo Villanueva was selected after a thorough hiring process involving community input. In this role, Dr. Villanueva will champion diversity, equity, inclusion, and belonging (DEIB), oversee Human Resources, and play a crucial role in attracting, retaining, and developing employees. His vision includes fostering deep external partnerships in the local community and beyond.

Selection of DEI-Related Events:

Diversity & Inclusion Symposiums

- Dr. Clyde W. Ford, Author, The Hero with an African Face: Mythic Wisdom Traditional Africa
- Highlighting the Voice & Work of Bell Hooks
- Focusing on the Pacifica Dissertation Experience with Deborah Cluff, Ph.D.



L to R: Mayor Andersen of Copenhagen, Mayor Nyegaard of Culture and Leisure, Lauren Lastra (pres, SYV Pride), Alyce Barrick (VP of syv pride)



Pacifica Leadership Attended the Association of Black Psychologists' 54th Annual Conference

Diversity Council Performances: (in collaboration with various partners)

- The Xango Wives
- Babalorisa Marcio Kitale Awo
- Ifagbemileke and Brazilian Dance Troupe

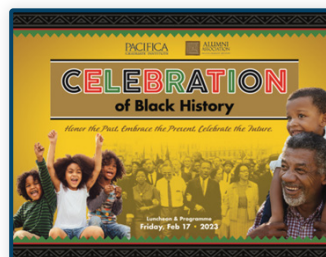


Other Community-Hosted Events:

- Black History Month Celebration
- Asian American and Pacific Islander Heritage Month
- Juneteenth Art Exhibit and Events
- Mental Health in the Community: A Vital Dialogue
- Embracing Authenticity Panel: A Depth Psychological Perspective on Mental Health Issues within the LGBTQ+ Community



Further updates on the progress of the Diversity and Inclusion Council are expected to be published in 2024. As we reflect on our journey and the strides made, Pacifica Graduate Institute remains dedicated to fostering an inclusive and transformative environment for all its community members. The journey continues, and we anticipate further progress and positive impacts in the years ahead.



Expanding Pacifica's Impact

Pacifica Graduate Institute has embarked on an unceasing quest to expand our impact through a multidimensional approach that defies conventional constraints. Anchored in an unwavering commitment to deepen our sway, enhance experiences, and catalyze transformative ripples, our endeavors transcend the traditional boundaries of education, converging at the nexus of academia, culture, and community.

By engaging in robust research, forging strategic partnerships, leveraging the enduring impact of our alumni, conducting impactful public outreach, innovating educational formats, and spearheading purposeful social initiatives, we stitched wisdom of depth psychology onto the tapestry of diverse narratives and spaces. In doing so, we contribute to the emergence of a more conscious and compassionate world. Pacifica's reach extends globally, fostering connections that transcend geographical constraints.

- Elevated the discourse in depth psychology and propelled the ongoing evolution of the field through the delivery of impactful presentations and publications by over 23 faculty and 45 students, solidifying Pacifica as a thought leader in academic exploration.
- Cultivated meaningful connections with 45% of our esteemed alumni, acknowledging their steadfast dedication to integrating depth psychological insights into diverse industries and amplifying the Institute's influence across a spectrum of professional arenas.

68+

Research Presentations
and Publications

25+

Community Events Hosted
or Co-Sponsored

35+

Community Engagements

25

Community Recognitions
Presented

8

Strategic Partnerships

150+

Pacifica Extension Online
Learning Sessions

- Orchestrated 25+ community engagement events that served as a bridge between academic rigor and the pragmatic application of depth psychological principles.
- Strengthened partnership with Opus Archives & Research, marking a significant collaboration that welcomed dignitaries from Lithuania, enhancing our global academic reach.
- Hosted the President of the APA during our annual Journey Week event, drawing a robust participation of 450 attendees and solidifying 44 new student applications.
- Revamped our website, dedicating prominent space to showcase our faculty and students' invaluable contributions and scholarly achievements and highlight their role in shaping the ongoing evolution of depth psychology.
- Honored thought leaders within our county, including the CEO of COSB, Carpinteria City Council members, and community representatives. This underscores our commitment to forging impactful connections and collaborations that contribute to the flourishing of our local community.
- Contributed to local economic growth by forming strategic partnerships, including collaborations with the Santa Barbara Foundation, the County of Ventura, and local colleges.
- Actively engaged in global academic dialogue through partnerships with international organizations like APA and IAAP, positioning Pacifica at the forefront of global thought leadership.
- Secured fiscal sponsorship for the Pacifica SOUL Promise initiative, a testament to our commitment to addressing the pressing mental and behavioral health concerns of the communities we serve. This initiative is a beacon of hope, healing, and soulful action.
- Conducted impactful meetings with thought leaders from Westmont College, CSUN-CI, Cencal Health, Charles Drew University, Santa Barbara Unified School District, County Behavioral Health department, Reach SLO County, and Cottage Health, fostering synergies and contributing to regional development in higher education, healthcare, and the nonprofit sector.
- Hosted virtual and on-campus events highlight or recognize Black History Month, Asian and Pacifica Islander Heritage Month, Juneteenth, Mental Health in the Community, Pride, and more.



Mental Health in Our Community



Elevating Learner Outcomes

In Pacifica's trajectory, our unwavering commitment to enhancing student experience and outcomes is the cornerstone of our transformative journey. Through strategic investments and groundbreaking initiatives, we've succeeded and redefined it. This paradigm shift empowers faculty and students, positioning them as torchbearers in enriching the depth of the psychological knowledge base, propelling us into a realm of perpetual advancement. Our dedication to supporting the academic journey for our students and sustaining our position at the forefront of academic excellence is intentional.

The remarkable surge in new student enrollment transcends numerical growth, a resounding affirmation of the irresistible allure of Pacifica's transformative offerings. Beyond statistics, our success is underscored by harmonious melodies of positive feedback, resonating with the profound impact of the Pacifica experience on our students. This symphony of achievements isn't just a collection of accolades; it's a resonant reflection of our purpose, an unwavering commitment, and the transformative impact that Pacifica exerts, shaping the future of depth psychology.

- Awarded a substantial \$50K to propel cutting-edge research initiatives undertaken by 59 faculty and students, empowering these scholars to enrich the field's knowledge base. This financial support contributes to expansive academic dialogues and advances the continuous advancement of depth psychology.

857

Total Graduate
Students Enrolled

461

Total Certificate
Registrations

\$480K

Scholarships Awarded

218

Degrees Awarded

261

Certificates Granted

14%

Fall Graduate Student
Increase

- Supported the active participation of faculty and students in key conferences such as JSSS, ABSI, APA, and IAAP, ensuring they remain at the forefront of their fields. This commitment enhances the Institute's academic standing and underscores our dedication to cultivating thought leaders.
- Unveiled the reimagined Pacifica Extension and International Studies division. This strategic move breaks down geographical barriers, increasing access to our transformative education and expanding our global footprint.
- Launched the NFCCD Faculty Development Platform, a transformative initiative revolutionizing pedagogical practices, and a NEW faculty onboarding program fostering a culture of continuous learning and innovation.
- Connected with 760 existing and prospective students through the Alumni Association Buddy Program.
- Achieved WSCUC approval for two fully online degree programs, signaling a significant expansion of access to our education, reaching a broader audience, and creating new opportunities for learners worldwide.
- Completed our Inaugural Strategic Enrollment Plan, which seeks to identify crucial change initiatives that will guide us to our next level of growth and impact. This is a pivotal milestone in fostering a diverse student body that enriches the fabric of our academic community.
- Established the Office of Strategic Enrollment and Student Services and the pioneering design of the Student Success Hub, a virtual space moderated by Student Services for students to share and engage across cohorts. This epitomizes our holistic commitment to safeguarding the success and well-being of our students throughout their transformative academic journey at Pacifica.
- Newsletters and updated, innovative support systems developed by the Offices of Dissertation, Financial Aid, and the Provost
- Demonstrated a 14% increase in new student enrollment for fall 2023, a testament to the growing recognition and appeal of Pacifica's transformative educational offerings.
- Awarded a commendable \$400k in scholarships, reflecting our commitment to making education accessible and supporting the diverse needs of our student community.
- Celebrated the conferral of 200 degrees and the granting of 261 certificates further to acknowledge our students' academic achievements and expertise.



Empowering Organizational Development

In the past year, the Institute has undergone a transformative shift, marked by strategic organizational milestones positioning us for the evolving trends in higher education. This deliberate transformation reflects our commitment to nurturing Pacifica's soul, recognizing the intrinsic connection between the institution's well-being and that of our faculty and staff. We've prioritized fairness, transparency, and a collaborative ethos, fostering a more inclusive and participatory organizational culture.

Our ongoing organizational review design, proactive grant-seeking, and campus utilization study exemplify our commitment to adaptability, resilience in response, financial sustainability, and environmental responsibility. Investments in staff professional development and appointing a Chief People, Culture, and Belonging align with our vision for a campus where everyone feels respected, valued, and supported. These organizational milestones are not just achievements but foundational elements of a culture honoring Pacifica's soul, emphasizing well-being, and establishing the groundwork for a future defined by innovation, inclusivity, and adaptability.

- Published regular updates on the dynamic developments within the new Office of the President and Provost webpages and other channels, exemplifying our commitment to transparent communication.
- Initiated the President Advisory Committee (PAC) to offer strategic insights at the executive level and the Coordinating Operating Committee (COOP) to optimize interdepartmental coordination and collaboration.

138
Total Employees

40
New Hires

12
Employee Promotions

91%
Employee retention rate

90%
Employees surveyed feel their work significantly contributes to the Institute's success.

50+
Employees Served on Committees

- Accomplished the first grants assessment and provided staff and faculty grant writing training, instilling a proactive grant-seeking culture within the institution.
- Launched a strategic Campus Utilization Study, enhancing resource optimization and environmental consciousness, ensuring efficient use of existing space.
- Established a new standard for connection, communication, and transparency by implementing monthly Teamwork Thursday faculty and staff gatherings, newsletters, and Eye on Pacifica monthly video updates.
- Pioneered the Employee Learning and Development Academy, a groundbreaking initiative fostering a sustainable learning culture among our staff.
- Introduced a revamped HR Employee handbook complemented by on-campus training and a training video for enhanced efficiency and effectiveness.
- Held first-ever Professional Development Day and Wellness Day to engage employees in policy and safety training, collegial dialogue, and wellness resources and activities.
- Developed a strategic framework to diversify and increase sustainable revenue growth, ensuring the institution's long-term financial health and resilience.
- Successfully concluded the groundbreaking first-ever faculty workload and compensation study, ensuring equitable practices and fostering a supportive academic environment.
- Successfully appointed the inaugural Vice President of People, Culture and Belonging, reinforcing our commitment to fostering an inclusive, values-driven organizational culture.
- Bahara Stapelberg joined Pacifica as Vice President of Policy and General Counsel, a position integral to shaping policies and strategies that are agile and responsive to the ever-increasing and evolving changes in higher education.
- Achieved a milestone with the approval of a comprehensive Shared Governance Statement, showcasing collaboration between faculty and leadership in decision-making processes.
- Aligned our trajectory with the 2030 Strategic Plan: Onward Together roadmap, charting a visionary course for the institution's future, fostering innovation, and ensuring sustained excellence.
- Currently authoring the 2024 WSCUC Self-Study report with meticulous preparation for our reaffirmation visit, demonstrating our dedication to academic excellence and institutional improvement.



Enrollment By Degree Program

Fall 2023 Enrollment by Program	Student Count	Total Enrolment %
Clinical Psychology	120	13%
Counseling Psychology	363	40%
Depth Psychology and Creativity with Emphasis in the Arts and Humanities	51	6%
Depth Psychology with Specialization in Communication, Liberation, Indigenous, & Eco-Psychologies	59	7%
Depth Psychology with Specialization in Integrative Therapy and Healing Practices	104	12%
Depth Psychology with Specialization in Jungian and Archetypal Studies	111	12%
Depth Psychology with Specialization in Somatics	7	1%
Depth Psychology and Psychotherapy	3	0%
Mythological Studies	79	9%
Total	897	100%

Enrollment By Certificate Programs

2023 Graduate Certificates	Student Count
Analytical Psychology and Neo-Jungian Studies	103
Applied Mythology	95
Ecopsychology	80
Applied Archetypal Astrology	86
Advanced Ecotherapy	57
Total = 421 Registered Learners (261 Awarded Graduate Certificates)	

Alumni Relations



In 2023, the Pacifica Graduate Institute Alumni Association embarked on a transformative journey, unveiling a Strategic Plan that reimagines alumni engagement to propel PGI toward realizing its visionary goals. Alumni engagement is the cornerstone of sustained institutional success, a sentiment strongly supported by the Council for Advancement and Support of Education (CASE). The four pivotal

touchpoints—event attendance, volunteer commitments, financial support, and online interactions—underscore the multifaceted nature of alumni engagement recognized by CASE. These pillars form the bedrock of a vibrant and enduring relationship between institutions and their graduates, fostering a dynamic network that amplifies educational impact and institutional growth.

5,483

Total Alumni

45%

Engagement with Contactable Alumni

\$59k

Total Giving

\$57k

Total Scholarship

40

Total Alumni Events

5

Grand Union Events

Emerging from the challenges posed by the pandemic, our approach to alumni engagement evolved dynamically. As the world gradually reopened, we embraced a diverse event strategy, transitioning from solely virtual engagements to a blend of in-person, hybrid, and online events. This deliberate shift reflects our commitment to accommodating diverse preferences and ensuring inclusive opportunities for alumni participation.

- Our commitment to community engagement transcends the confines of our campus, echoing across local neighborhoods, regional networks, and affinity-based connections.
- Through diverse community engagement events, we've cultivated profound connections with local community organizations and alumni, establishing relationships beyond academic boundaries.
- From impactful local initiatives like PGIAA Careline to regional gatherings celebrating shared interests, such as Journey Week, our events serve as dynamic platforms for alumni convergence, volunteerism, shared experiences, and meaningful contributions to the broader community.
- Recognizing the value of personal connections and the convenience of virtual platforms, this hybrid approach offers a spectrum of engagement avenues. Whether it's the warmth of face-to-face interactions, the accessibility of online sessions, or the blended experience of hybrid events, our goal remains steadfast—to foster meaningful connections and empower alumni to engage in ways that resonate with their preferences and circumstances.
- These gatherings, spanning lifelong learning opportunities and service-oriented projects, amplify the collective impact of our alumni network, reinforcing our dedication to societal enrichment.
- Explore Alumni Spotlights. Featured Alumni Publications and Alumni in Action

Top Alumni Engagement Events By Type

Careline
 Presidential Transition
 Women’s History
 Pacifica Extension Day

Beam Career
 Journey Week
 Mental Wellness
 Commencement

Buddy Program
 Black History
 Board Engagement
 Strategic Planning

Our alumni community, a testament to our shared values, continues to thrive and positively impact in various capacities, embodying the essence of Pacifica’s commitment to lifelong learning and meaningful contributions to society.



BEAM Career Fair

Pacifica Extension & International Studies

As the global pandemic receded, the aftermath revealed a higher education landscape in the throes of radical upheaval, marked by increasing demand for more affordable and accessible educational platforms that offered innovative alternatives for multi-synchronous and career-focused learning. As colleges and universities nationwide scrambled to respond to this shift, a creative vision for the development of Pacifica Extension and International Studies met with Institute-wide approval in the spring of 2023.

Aligned with and inspired by the strategic vision of PGI and in response to the most recent developments in higher education, Pacifica Extension's innovative design is rooted in a commitment to:

- Pioneering depth scholarship addressing real-world challenges, attracting an impressive 1,584 Registered Learners who seek transformative knowledge and impact.
- Amplifying innovative scholarship from PGI faculty and alumni has ignited a movement with 461 Learners Enrolled, showcasing a community committed to pushing the boundaries of traditional understanding.
- Providing diverse, multi-synchronous learning formats and engaging community events have created an immersive educational experience, fostering connection and collaboration among our dynamic learner community.
- Emphasizing the intrinsic role of soul in education, mental health, and wellness resonates deeply with our commitment to holistic growth, shaping not just professionals but agents of positive change.

1,584
Registered Learners

461
Learners Enrolled

55
Subject Matter Experts

24
Webinar Series and
Author Spotlights

150+
Individual Online
Learning Sessions

261
Certificates Awarded

- Granting access to a diverse cadre of globally recognized leaders and depth psychology scholars enriches the learning journey for PGI students, alumni, and the wider public, creating a vibrant tapestry of wisdom and insight.
- Nurturing strategic partnerships with IAAP, Chiron, Joseph Campbell Foundation, and Jungeaneum symbolizes our commitment to weaving collaborative bridges, amplifying the impact of depth psychology beyond our immediate community.
- The success of Journey Week, a multi-event learning experience and conference, yielded not just knowledge but 44 completed prospective student applications, showcasing the profound impact of our educational initiatives.
- With a March 2024 official launch, Pacifica Extension's preliminary graduate certificate programs and strategic partnerships contribute to a transformative shift, positioning Pacifica Graduate Institute as a dynamic force and strategic global resource in leading-edge depth psychological education that empowers change-makers and trailblazers.
- Accompanied by 55 Subject Matter Experts, our educational initiatives have been further enriched through their diverse perspectives.
- The hosting of 24 Webinar Series and Author Spotlights, along with 150+ Individual online learning sessions, has created a dynamic platform for knowledge exchange and exploration.
- Recognizing the achievements of our learners, 261 Certificates have been awarded, signifying their dedication and proficiency. Additionally, \$49,359 in scholarships have been awarded, fostering inclusivity and supporting learners in their transformative educational journey.



2023 Faculty And Staff Awards

In honoring the dedication within Pacifica, we recognize long-serving faculty and staff celebrating anniversaries in 2023:

35 years	Juan Zamora, Lambert Campus Facilities Lead
30 years	Nina Falls, Program Administrator
25 years	Richard Buchen, Reference Librarian
20 years	Professor Elizabeth Nelson, DPT Program
20 years	Mary Haney, Student Accounts Manager
20 years	Francine Matas, Registrar
20 years	Jason Morgan, Library Circulation Assistant
15 years	Professor Matthew Bennett, Counseling Department Co-Chair



Congratulations to two new faculty emeriti:

30 years

Dr. Avedis Panajian, Professor Emeritus, Clinical Psychology

25 years

Professor Jorge de la O, MA Counseling Program

Special mention to Dr. Susan Rowland, who was honored with the C.G. Jung Award for 2023 by the International Association for Jungian Studies. Congratulations, Dr. Rowland!

2023 Emeritus Faculty Honors

Avedis Panajian, PhD - retiring from the Clinical Program

- "Avedis is recognized as a master teacher in the field of psychoanalytic psychotherapy, psychopathology, and most related fields of clinical practice. [...] Since retiring Avedis has stepped into the clinical program's need for administrative help. He has taken on reading papers to help students complete incompletes, tutorials, and independent studies. He has also helped with the program's need for additional dissertation chairs. He has offered to chair multiple committees as well as to be the internal reader on several committees with non-Pacifica faculty who are subject matter specialist sitting as chairs for the first time. On these committees he is offering to train the new chair and how to support student dissertation processes, start to finish. He does this with a humble and muscled wisdom. His manner of communication inspires trust as he is a straight shooter who doesn't mince words and is committed to collaboration and shepherding the next generation of clinicians." Chair's review.



Jorge De la O, MA, LMFT, JA, STR - retiring from the Counseling Program

- "Jorge has been a long-standing and much beloved instructor for generations of students in our program, and has consistently held critical leadership positions within the department. [...] Originally a schoolteacher for 36 years, Jorge is an IAAP certified Jungian Analyst and Registered Sandplay Therapist who has maintained private practice alongside his vibrant teaching career at Pacifica. [...] In 2011, Jorge was awarded the Distinguished Service Award from Pacifica Graduate Institute. He also plays a leading role at the C.G. Jung Study Center of Southern California and remains an Analytic Member of the International Association for Analytical Psychology, and the Analytical Psychology Club in Los Angeles." Co-chairs' review.



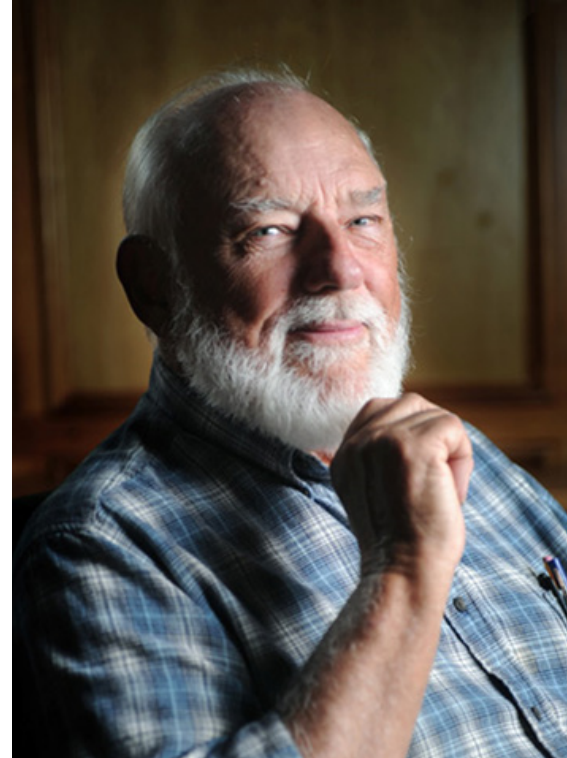
In Memoriam

Marshall Chrostowski

Pacifica's Transformational Land Manager

In May 2023, we lost a true pillar of the Pacifica Community, Marshall Chrostowski, who passed away peacefully at his home in Quebec. Marshall's vision and stewardship of the campus lands and his wise and generous spirit had a significant impact on shaping Pacifica for the almost 30 years of his time as land manager.

Marshall Chrostowski founded the Organic Market Gardens and was the land manager for both campuses. He held advanced degrees in soil science, plant and tropical ecology, and ethnobotany. He came to Pacifica in 1989 to renovate the long-abandoned grounds and orchards.



In 1990, Marshall called on Pacifica and the greater South Coast community to plant the first major grain, garlic, and fava bean grow-out in the field now occupied by South Hall. By 1993, several acres had been set aside for a demonstration urban mini farm, expanding over the next five years into a local food source for Pacifica's community and the greater Santa Barbara area. Seed conservation continued to be featured, accompanied by special grow-outs and workshops on seed saving and organic gardening.

A sense of place is central to the learning community at Pacifica Graduate Institute. Great attention has been given to creating an environment that nurtures creativity, nourishes the soul, and seeks to transform. That process is guided by and enhanced by the trees, the plants, the water, and the spatial design of both the Lambert Road and Ladera Lane Campuses. As the man who directed these efforts, Marshall left a legacy that will forever continue to shape our students, faculty, staff, and anyone with the good fortune to walk the grounds.

In October 2023, Pacifica joined Marshall's family, friends, loved ones, and community members for a celebration of life at the Lambert campus. Pacifica Graduate Institute Alumni Association (PGIAA) also voted to award Marshall its Honorary Alumni Award posthumously. This award is the highest honor bestowed upon loyal friends of Pacifica Graduate Institute who are not alumni. It recognizes individuals who have made meaningful contributions and shown dedication to the Institute through their efforts.



Journey Week



The October 2023 premiere of Pacifica Graduate Institute’s Journey Week marked the beta launch of this initiative, engaging almost every departmental arm of PGI. The institute-wide event required collaborative efforts across historically siloed boundaries, forming inter-departmental teams to provide a holistic experience of Pacifica’s unique combination of scholarship and soul. Journey Week spanned five days, featuring 33 workshops, keynotes, salons, awards ceremonies, roundtables, and a career fair.

A great thank you to all the teams for all the grandiose work, time, and effort put into this event. I will most certainly be returning, and soon, become a student.

The event attracted over 450 participants, showcasing the diverse and vibrant community engagement envisioned. The weekend aimed to collect 30 prospective student applications, surpassing expectations with 44 applications received. My role included securing a keynote featuring the President of the American Psychology Association, significantly enhancing the event's prestige. Attendee feedback was overwhelmingly positive, emphasizing the impact on community engagement and underscoring Pacifica's commitment to academic excellence.



I LOVED the entire week/weekend. I feel you covered everything I needed to learn, covered my every question and wonderings, Fed my body and SOUL. It was Excellence at its best!

Participant Feedback:

"Wonderful experience. With Gratitude, Christine."

"A great thank you to all the teams for all the grandiose work. I will most certainly be returning and soon become a student."

"This conference solidified my desire to apply to the master's program. Thank you!"

"The program was diverse, informative, and fun. I can't think of anything that could have been better."

"I LOVED the entire week/weekend. It was excellence at its best!"

The success of Journey Week© vividly illustrates the tangible outcomes resulting from a vision for effective engagement. This initiative seamlessly translated into transformative events that deeply resonated with internal and external stakeholders, reinforcing Pacifica's commitment to academic excellence and community enrichment.



Pacifica SOUL Promise: A Ten-Year Initiative for Inclusive Depth Psychology

Did you know that one in seven adults and one in twenty-six individuals face severe mental illness, with only one-third receiving essential support? Additionally, one in fourteen children experiences emotional disturbances, limiting their engagement in daily activities. The scarcity of mental health professionals, especially in rural, linguistically diverse, and LGBTQ+ communities, compounds this crisis. Underserved communities grapple with unique stressors, hindered by high education costs and living expenses. Urgent attention and transformative solutions are needed as our society's mental health fabric unravels.

In response to this pressing need, Pacifica Graduate Institute proudly presents the SOUL Promise—a holistic, integrated solution addressing systemic challenges and cultivating an inclusive, accessible, and pioneering mental health landscape over the next decade. Our commitment is cultivating 1.5K diverse practitioners proficient in depth psychology, tending to their souls, and providing culturally responsive mental and behavioral health services for low-income communities on the Central Coast of California.



Pacifica SOUL Promise Five-Fold Strategy:

- 1. Graduate Scholarships:** Empower 1,000 individuals to overcome workforce shortages financial barriers, and advance degrees in depth psychology, building the next generation of practitioners and cultivating a diverse and skilled workforce.
- 2. Professional Training and Support:** Assist up to 500 existing health professionals in addressing concerns related to professional growth, work-life balance, and financial strain, fostering a supportive environment that cares for the well-being of healers.
- 3. Faculty Development:** Nurture a diverse pool of 50-100 faculty and trainers, reflecting our communities, enhancing the educational experience, and fostering equity in depth psychology education.
- 4. Community-Centric Care:** Streamline access and provide culturally responsive mental and behavioral health services to 20,000 residents through student service learning.
- 5. Research Innovation Funding:** Support 50 fellows in groundbreaking research initiatives, driving inclusive interventions, pioneering advancements in depth psychology, and expanding our research publications.

How You Can Help:

- [Contact soulpromise@pacifica.edu](mailto:soulpromise@pacifica.edu) to learn more about the program.
- [Give a tax-free donation to the Pacifica Graduate Institute: Pacifica SOUL Promise - Santa Barbara Foundation \(sbfoundation.org\)](https://www.sbfoundation.org)
- [Share SOUL Promise with your network.](#)
- [Schedule an on-campus visit at cdouver@pacifica.edu](mailto:cdouver@pacifica.edu)

Through Pacifica SOUL Promise, you can be part of a collective endeavor to unlock minds and transform lives, addressing the urgent mental health needs of diverse and underserved populations. Your support is crucial in creating a more inclusive, conscious, and compassionate world. Fiscally Sponsored by the Santa Barbara Foundation.

2030 Strategic Planning And Initiatives

In the early summer of 2023, Pacifica initiated a strategic planning process in collaboration with consultant McIntyre-St.Clair. The four-step approach, READ (Research, Engage, Align, Develop), unfolded over the summer and fall. The Research phase involved a comprehensive review of various data sources, faculty omnibus resolutions, previous WSCUC reports and recommendations, the prior strategic plans, departmental SWOT analyses and strategic plans, surveys, and Dr. Mattison's first 100 days of Listening, Learning, and Connecting Tour Report. The engagement phase involved seeking feedback from Institute stakeholders to augment the research data with insights and observations of stakeholders, including individual interviews and focus groups.

- In October 2023, the developed goals and strategies underwent review and input from leadership bodies (ELT, Program Chairs, Department Directors/Leaders). In a half-day meeting, these bodies collaboratively discussed and identified priority strategies.
- The strategic goals and priorities received approval from the Board of Trustees in November 2023. Priority action planning is underway, with the launch and announcement of the 2030 Strategic Plan to the wider community scheduled for early 2024 under the theme "ONWARD TOGETHER."
- The plan is constructed with an eye toward Pacifica's 50th anniversary in 2027 and the end of the decade in 2030. However, recognizing the dynamic nature of success, it is considered a living, evolving frame of direction.

70+

Interviews and Focus Groups

35+

Participants on Steering Committees

25+

Documents Reviewed

632

Survey Responses Analyzed

32

Strategies Developed

4

Board Approved Goals

- The strategies outlined will undergo regular review to determine stages of completion and continued relevance, with ongoing adjustments and revisions as circumstances change.
- Annually, the comprehensive plan will undergo a review, with necessary adjustments made for community alignment. The plan will then be extended one year during each annual review, ensuring continuity, consistency, and longevity in the planning process.
- In alignment with and support of strategic priorities, significant progress was made on key initiatives in 2023, including the Faculty Compensation and Workload Study, Shared Governance Task Force, Campus Utilization Study, Organizational Design Review, and other priority work groups. These initiatives brought together employee representatives from across the organization, fostering collaboration and progress in line with Pacifica’s strategic vision.
- The 2030 Strategic Plan aims to be a dynamic blueprint, guiding Pacifica toward its vision with adaptability and resilience. The upcoming launch in 2024 will mark a collective step “ONWARD TOGETHER,” symbolizing unity and purpose in the pursuit of excellence and positive impact.

A strategic planning Town Hall, where all faculty, staff, students, alumni, and the Board were invited, provided an overview of the process, followed by focus group meetings in August 2023. The alignment phase of strategic planning sought to organize the various data, research, engagement findings, and current activities and priorities into themes and strategic goals. The final development phase began to outline strategies and action steps supporting these goals.





THE XANGO WIVES



2024 Key Priorities Events

- Strategic Plan Kick-off
- Teamwork Thursday Monthly Gatherings
- Board of Trustees Quarterly Meetings
- Employee Professional Development Day
- Annual Journey Week Event
- Alumni Engagement Events
- Bi-Annual Leadership Development
- Pacifica Experience Day
- Annual State of Pacifica & Fiscal Town Hall
- Annual ESOP Townhall
- Community Engagement Events
- Breaking Bread w/Dr. Lee
- Conscious Community Conversations
- Commencement Weekend

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